

**TATA MOTORS**  
Connecting Aspirations



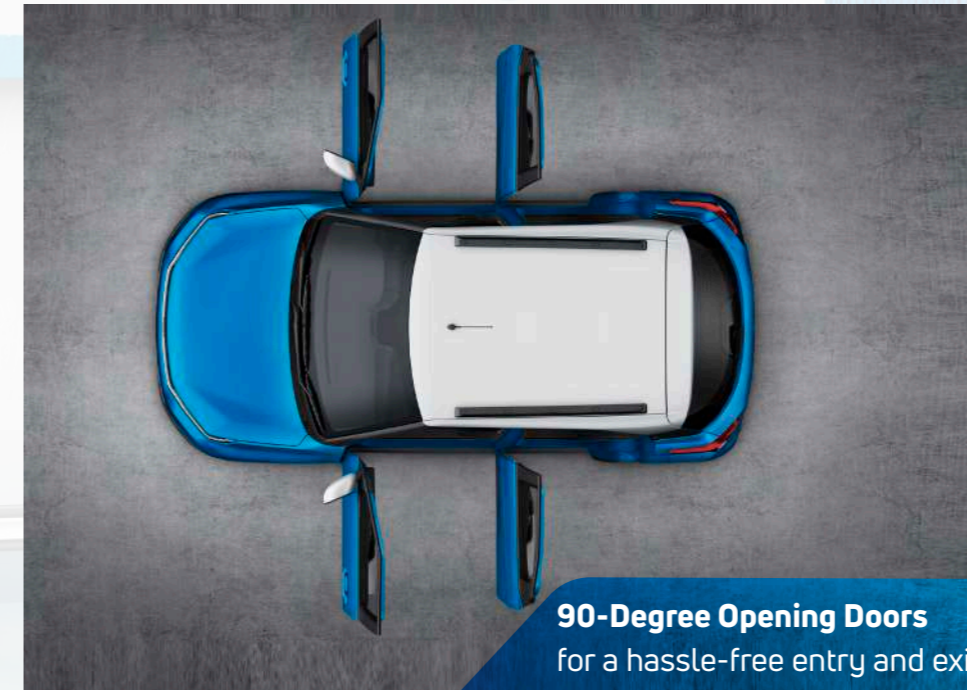
# TATA PUNCH

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# VIBES WITH YOUR STYLE

The world will take notice of two showstoppers. You and the Punch.



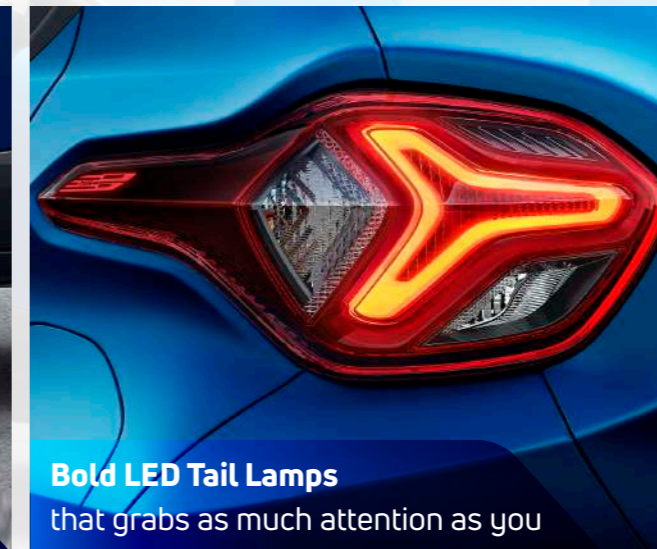
**90-Degree Opening Doors**  
for a hassle-free entry and exit



**Projector Headlamps & LED DRLs**  
that shine as bright as you



**R16 Diamond Cut Alloy Wheels**  
that adds to the Punch's SUV stance



**Bold LED Tail Lamps**  
that grabs as much attention as you



**Stylish Roof Rails**  
that adds to the Punch's aura

## More Of Stylish Exteriors

Signature Humanity Line | Cladding On Doors | Wheel Arches & Sill Cladding | Dual Tone Contrast Roof

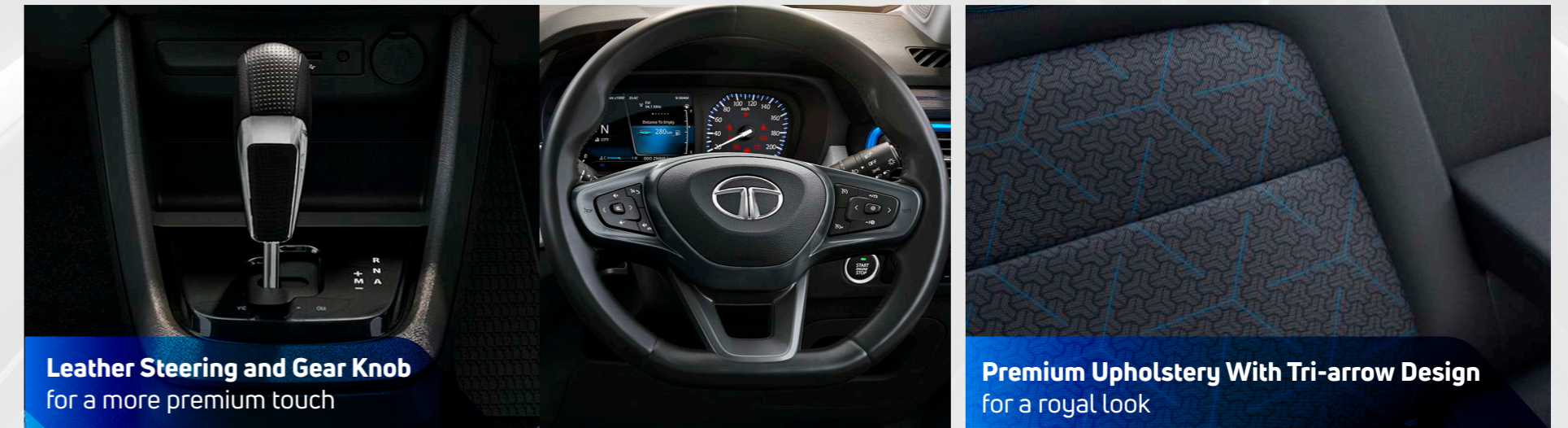


## VIBES WITH YOUR SWAG

The Punch has a premium-looking stylish dashboard that makes the inside look as cool as it does outside.



**Spacious Interiors & Rear Flat Floors**  
because nobody likes to feel cramped up



**Leather Steering and Gear Knob**  
for a more premium touch

**Premium Upholstery With Tri-arrow Design**  
for a royal look

### More Of Stylish Interiors

Body-colored Air Vents | D-cut Steering Wheel | Dual Tone Dashboard Layout

# VIBES WITH YOUR NEED FOR COMFORT

Sit back and relax. Cruise with your gang. Make room for more fun.



**Automatic Climate Control**  
adjusts the temperature automatically



**Push Start/Stop Button**  
that needs a touch of a finger



**Auto Fold OVRM**  
that open & close automatically



**Rear Arm Rest**  
for that royal feeling

## More Of Comfort

Rear Wiper & Wash | Front Power Outlet | Fast USB Charger

# VIBES WITH YOUR GANG

So comfortable that it vibes with all the 5 passengers inside. You, the navigator next to you and the three resident DJs at the back.



**Spacious Boot**  
for that extra luggage



**High Seating With Height Adjustable Driver Seat**  
for a commanding driving position and better visibility



**Over 25 Utility Spaces**  
so that you can easily store all that you need



**Cooled Glove Box**  
for the cool ones who love to stay cool

## More Of Convenience

Rear Parcel Tray | Tilt Steering | One-shot-down Driver Window | Follow-me-home Headlamps

# VIBES WITH YOUR LEVEL OF SAFETY

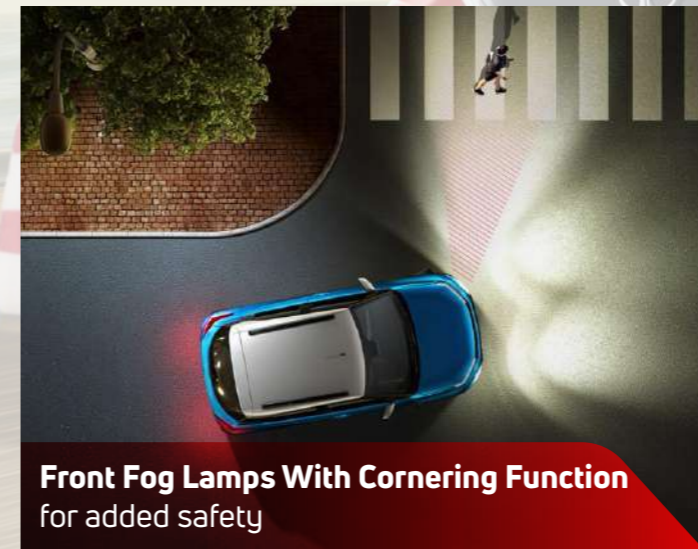
With the highest level of safety ratings, the Punch is for the fun-lovers and most importantly, the responsible ones.



**Dual Airbags**  
are offered as standard



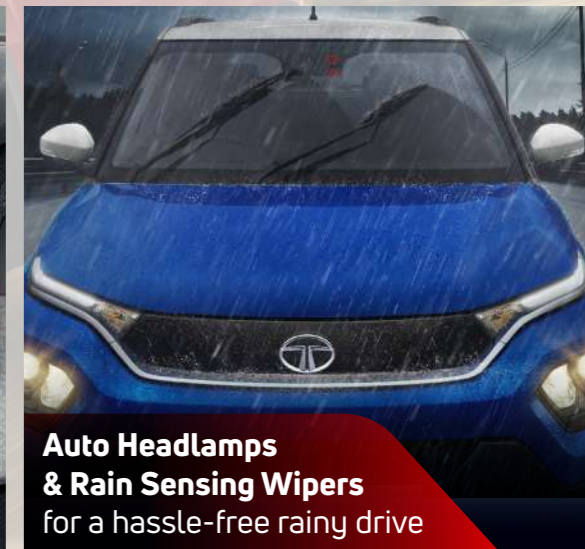
**ABS & EBD With Brake Sway Control**  
keeps you in control, always



**Front Fog Lamps With Cornering Function**  
for added safety



**Reverse Parking Camera**  
allows you to reverse without a worry



**Auto Headlamps & Rain Sensing Wipers**  
for a hassle-free rainy drive

## More Of Safety

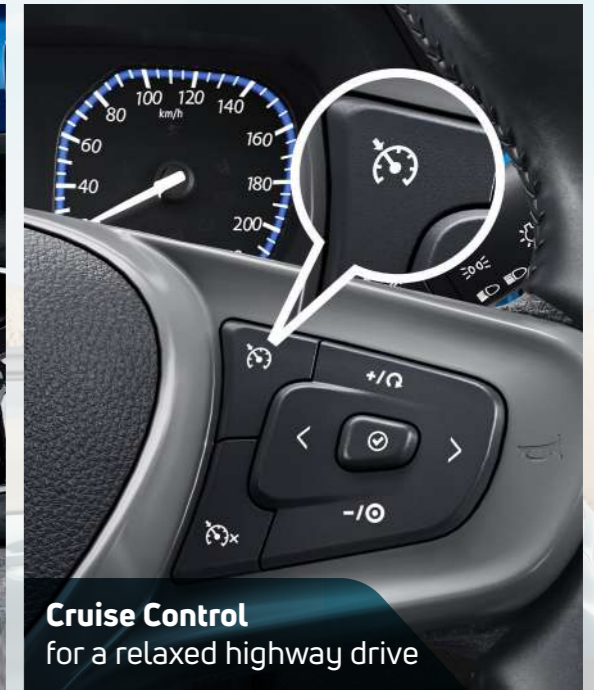
Fortified Cabin | ISOFIX | Puncture Repair Kit | Perimetric Alarm | Puddle Lamps | Rear Defogger

# VIBES WITH YOUR THIRST FOR PERFORMANCE

*The Punch's performance will be the second reason for the world to be jealous. The first will be seeing you behind the wheel.*



**187 mm Ground Clearance**  
for that SUV-like height



**Cruise Control**  
for a relaxed highway drive



**1.2 L Revotron Engine With DynaPro Technology**  
will make you love the SUVness of the Punch



**5-speed AMT With Traction Pro Mode**  
is an industry-first feature that gives you control on difficult terrains



**More Of Performance**

ISS - Idle Stop Start | Eco & City Drive Modes

# VIBES WITH YOUR LOVE FOR ENTERTAINMENT

The Punch loves to entertain, just like you, with state-of-the-art technology that keeps you connected.



**Floating 7" Infotainment Screen** with Android Auto™ and Apple CarPlay™



**Steering Mounted Control** that has everything in one place



**4 Speakers and 2 Tweeters** so that you can listen to your jam and do much more



**Digital Instrument Cluster** that is informative & in vogue

## More Of Technology

ConnectNext® App Suite | WhatsApp & SMS Readout | Personalized Wallpaper | Video Playback



# VIBES WITH YOUR LOVE FOR TECH

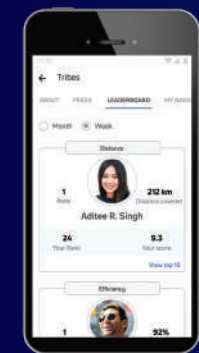
It's got iRA – the connected car technology from Tata Motors that's in-sync with India.



**what3words** takes you anywhere using just 3 simple words



Natural Voice Tech that understands English, Hindi and Hinglish



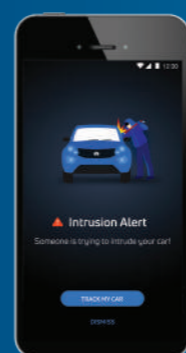
**Tribes** is an offering that allows you to chill with fellow Punch owners



**REMOTE VEHICLE CONTROL**  
Redefine convenience by accessing and controlling your car remotely through your smartphone.



**FIND MY CAR**  
Track the live location of your car and set a geo-fence perimeter to receive instant notification on breach.



**INTRUSION ALERT**  
Ensure peace of mind with instant notification alerts.

**Connected Car Safety** redefines car safety with tech innovations

## REMOTE COMMANDS



- Remote Lights On/Off
- Remote Lock/Unlock
- Remote Horn

## LOCATION BASED SERVICES

- Nearest TML Service Station
- Roadside Assistance
- Navigation (Maps Integration)
- Weather Updates
- Share My Car
- Share Location
- Valet Mode
- Geo Fencing
- Time Fencing

## OVER THE AIR UPDATES

- Over the Air Updates for Telematics ECU



Stay connected to your Punch wherever you are with iRA\*

## VEHICLE SECURITY FEATURES



- Intrusion Alert
- Remote Immobilization
- Emergency SMS
- Speed Alert
- Panic Notification
- Find My Car

## GAMIFICATION

- Most Efficient Users Of The Week/Month (Driving Score basis)
- View Trip Details and get Drive Pattern Analytics with Driver Score

## LIVE VEHICLE DIAGNOSIS

- View Car Health Dashboard
- Alerts about Critical Car Parameters
- Custom Messages on Cluster e.g. "Happy Birthday"





## PURE (MT)

### Features

- Dual Airbags
- ABS EBD
- RPAS
- ISOFIX Provision
- Central Locking With Key
- IAC + ESS Technology
- Brake Sway Control
- Front Power Windows
- Tilt Steering
- 90-Degree Door Opening
- Rear Flat Floor
- LED Indicators
- Black ODH
- Humanity Chrome Line
- Painted Bumpers
- Door, Wheel Arch & Sill Cladding



## ADVENTURE (MT / AMT)

### Features

- All Features Of Pure +
- Floating 4" Infotainment
  - 4 Speakers
  - Steering Mounted Control
  - USB Charging Port
  - ORVM With Electrical Adjustment
  - All Power Windows
  - Follow-me-home Headlamps
  - Anti Glare IRVM
  - Central Remote Locking With Flip Key
  - Full Wheel Covers
  - Body Coloured ORVM, ODH

## ACCOMPLISHED (MT / AMT)

### Features

- All Features Of Adventure +
- Floating 7" Touchscreen Infotainment By Harman™ with Android Auto™/ Apple CarPlay™
  - 4 Speakers, 2 Tweeters
  - Reverse Parking Camera
  - LED Tail Lamps
  - Front Fog Lamps
  - R15 Hyper Style Wheels
  - Push Button Start/Stop
  - One-touch-down Door Window
  - Cruise Control
  - Driver Seat Height Adjustment
  - Traction Pro (AMT Only)



## CREATIVE (MT / AMT)

### Features

- All Features Of Accomplished +
- Projector Headlamps
  - LED DRLs
  - R16 Diamond Cut Alloys
  - Roof Rails
  - 7" TFT Instrument Cluster
  - Auto Headlamps
  - Rain Sensing Wipers
  - Auto Folding ORVMs
  - Fully Automatic Temperature Control
  - Cooled Glove Box
  - Rear Wiper + Wash
  - Rear Defogger
  - Puddle Lamps
  - Rear Seat Arm Rest
  - Leather Steering & Gear Knob



## Custom Packs

### PURE

#### Rhythm Pack

- Floating 4" screen infotainment
- 4 speakers + steering audio controls

### ADVENTURE

#### Rhythm Pack

- 7" Harman infotainment
- 2 tweeters
- AA/ ACP
- Rear Camera

### ACCOMPLISHED

#### Dazzle Pack

- 16" Diamond Cut Alloys
- LED DRLs
- Projector Headlamps
- A Pillar Black Tape

### CREATIVE

#### iRA Pack

- iRA Connected Tech

TECHNICAL SPECIFICATIONS		
<b>Engine</b>		
Type	1.2 Revotron Engine	
Fuel	Petrol	
Capacity, Cylinders	1199 cc , 3 Cylinders	
Max Power: PS (kW) @rpm	63 kW @ 6000 rpm (86PS @ 6000 rpm)	
Max Torque: Nm@rpm	113 Nm @ 3300+/-100 rpm	
Drive Modes	Eco and City	
Transmission Type	5 Speed Manual / 5 Speed AMT	
<b>Dimensions</b>		
Length x Width x Height (mm)	3827x1742x1615	
Wheelbase (mm)	2445	
Boot Space (litre)	366 litres (as per ISO V215) 319 litres (as per ISO 210)	
<b>Brakes</b>		
Front, Rear	Front (Disc); Rear (Drum)	
<b>Suspension</b>		
Front	Indepent, Lower Wishbone, Mcpherson Strut With Coil Spring	
Rear	Semi-independent Twist Beam With Coil Spring And shock Absorber	
<b>Wheels &amp; Tyres</b>		
Type	Steel Wheel With Wheel Covers Hyper Style Wheels/ Alloy Wheels	
Size	Creative :195/60 R16 (Radial-Tubeless) Pure/ Adventure/ Accomplished : 185/70 R15 (Radial-Tubeless)	
Spare	185/70 R15 Steel Wheels	
<b>Fuel Tank</b>		
Capacity (litres)	37	

## Colours



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Above mentioned features are key differentiating features. For detailed list/ features/ specifications, please visit our website <https://cars.tatamotors.com/suv/punch>. Images and illustrations are indicative and for informative purposes only. All features/specifications are not available in all variants and may vary for different variants. Specifications/features subject to change without prior information. Please consult an authorised Tata Motors dealer for latest information on features/specifications before deciding to place an order. Colours may not match the actual colours due to printing limitations. Android, Apple, Harman, what3words, WhatsApp are registered trademarks. Traction Pro available only in AMT in variants with touchscreen infotainment. \*Terms and Conditions apply.

Download the Tata Motors' Connected-car App, iRA

**Toll Free Number:**  
**CALL: 1800 209 8282 or**  
**VISIT [www.cars.tatamotors.com](http://www.cars.tatamotors.com)**

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