



> 1941-Willys MB

First Jeep vehicle to be mass-produced and to wear the stamped grille. It has influenced every 4x4 SUV that came after it.



An evolution of the MB, it included a tailgate, a side-mounted spare tyre, and an improved gearbox. Advertised as CJ, it was the first Civilian Jeep model, ideal for deliveries and farm & construction work.



> 1955 - CJ - 5

The CJ-5 was stronger, more comfortable, versatile and capable- capability that still defines Jeep 4x4s today. More than 600,000 vehicles were sold in more than 150 countries.



The CJ-7 replaced CJ-5 after its 30 year production run. It was the first major Jeep vehicle design change in 20 years and the 7th generation of the original vehicle.



> 1987 - Wrangler

A legend was born. The Wrangler was a compact SUV with a lower centre of gravity, improved handling, and more comfortable interiors, setting a precedent for the most loved Jeep 4x4s of all time.

2007 - Wrangler Unlimited

A successor of the 1941 Willys MB, it brought together the 4-door open-air design and classic Jeep brand cues like trapezoidal wheel arches and the iconic 7-slot grille.



> 2016 - 75th Anniversary Wrangler

Unique bronze-finish exterior accents, special interiors and added capability highlight Wrangler's legendary history. It celebrated the 'Go anywhere, Do anything' lifestyle of all Jeepers.









TRAIL RATED

Every Wrangler is engineered for exceptional off-road performance. The iconic Trail Rated® badge is an assurance that this adventure machine can truly let you 'Go anywhere, Do anything', and master the toughest terrain and weather conditions. With a Trail Rated® SUV, you're in command of exclusive, authentic 4x4 capability. Go on, conquer any adventure with confidence with The One and Only- Jeep Wrangler 2024.



INTEGRATED OFF-ROAD CAMERA

Increases visibility for navigation through rough terrain and tight spaces with ease.



POWERFUL AND EFFICIENT ENGINE

Equipped with a powerful 2.0 L GME T4 DITC petrol engine, boasting 270 HP and 400 Nm torque, it delivers outstanding off-road performance.



TRULOC® LOCKING WITH FRONT **AND REAR DIFFERENTIALS**

Helps avoid misapplication of power to wheels when rock-crawling. Locks power and distributes it evenly between the wheels for great traction.



ROCK-TRAC® FULL-TIME 4WD SYSTEM

Provides optimal traction and stability in challenging terrain such as rocks, steep inclines, and uneven surfaces without the need for driver intervention.



ELECTRONIC SWAY BAR DISCONNECT

Remotely disconnects the sway bar so that front wheels can drop and compress further, improving suspension articulation on tough terrain.



SELEC-TRAC® FULL-TIME 4WD SYSTEM

Automatically switches to two-wheel drive on clear roads for maximum efficiency or to four-wheel drive for continuous traction on snow, ice, rain or mud.



240 AMP ALTERNATOR

The perfect electrical system that can operate at optimal levels even when multiple accessories are in use.



HEAVY-DUTY DANA 44HD FULL-FLOAT REAR AXLE

Offers increased strength, durability and performance, compared to semi-float rear axles, by transferring the weight of the vehicle from the axle shaft to a spindle mounted to a wheel hub and riding on tapered roller bearings.

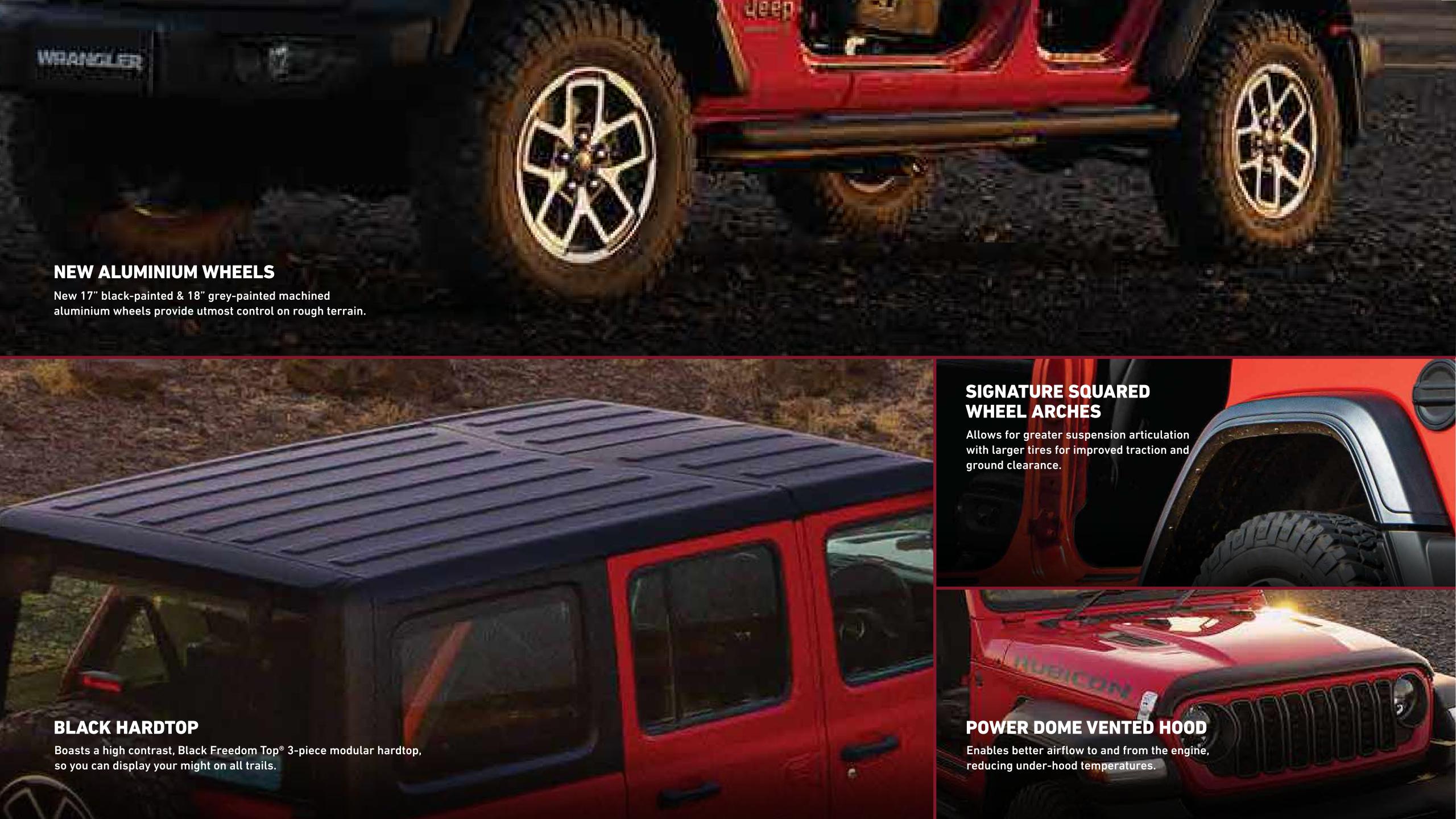


Adjusts throttle, transmission shift points, and traction control for improved off-road capability.















AUTO-DIMMING IRVM

Ensures driver visibility by automatically darkening the mirror, to avoid the glare from trailing vehicles.

PREMIUM LEATHER INTERIORS

The Nappa leather seats make for a premium, durable, and easy-to-clean interior.







6-AIRBAGS

Newly standard first row and second row side-curtain airbags protect you wherever you tread.



ELECTRONIC STABILITY CONTROL (ESC)

Helps prevent the vehicle from spinning out due to loss of road traction using computer-controlled braking of individual wheels to help maintain control in critical driving situations.



TRAILER SWAY CONTROL (TSC)

Aids vehicle stability while towing, by applying the brakes to individual wheels and reducing engine torque.



ELECTRONIC ROLL MITIGATION (ERM)

Helps to prevent the SUV from turning over, by applying the brakes to individual wheels when the sensors are alerted of danger.



PARKVIEW® REAR BACK-UP CAMERA

Displays the area behind the vehicle. Dynamic gridlines are displayed on the Uconnect® touchscreen to aid parking.



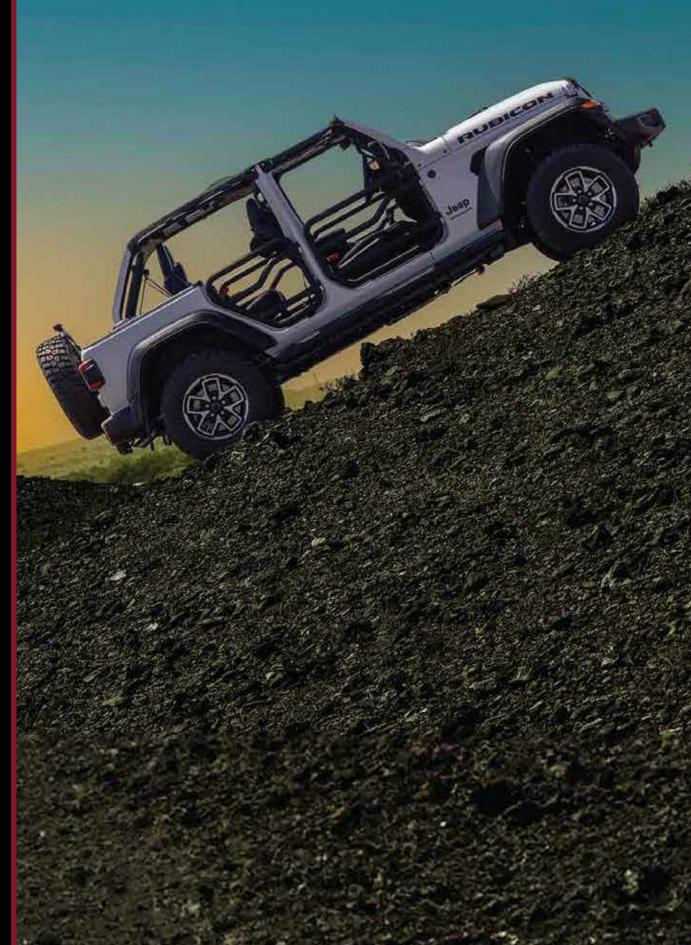
PARKSENSE® REAR PARK ASSIST SYSTEM

Makes use of sensors to alert the driver if they're too close to an obstacle while reversing the vehicle.



HILL START ASSIST (HSA)

Helps to prevent the SUV from rolling back when starting the SUV up again after stopping on a hill.







WRANGLER RUSSISSING CONTRACTOR

EMBRACE A LIFE OF ADVENTURE, EXPLORATION, AND CURIOSITY THAT LEADS YOU TO WHERE NO OTHER CAN GO.

The All-New Jeep Wrangler Rubicon is crafted with meticulous attention to detail.

At the heart of this SUV is the Heavy-Duty Dana 44HD Full-Float Rear Axle that ensures uncompromising performance and stability, allowing drivers to navigate rugged landscapes with confidence. It provides unmatched traction and control in even the most demanding environments.

Embark on a journey of boundless exploration, where the outdoors become your playground and every twist and turn is met with unwavering confidence.





HEAVY-DUTY DANA 44HD FULL-FLOAT REAR AXLE ADVANCED
DRIVER-ASSISTANCE
SYSTEMS (ADAS)



9-SPEAKER PREMIUM ALPINE AUDIO WITH SUBWOOFER

////LPINE



ASSISTANCE YOU CAN COUNT ON

World-class pan-India aftersales service, provided through the legendary Mopar® brand, ensures your All-New Jeep Wrangler will always be in good hands. Be it a change of parts, a performance upgrade, or a complete makeover, our experts are always available for you.



MOPAR CARE 24X7

In case you face any untoward situation on the road, you can simply hand over the wheel to our Mopar, roadside assistance and leave the rest to us.

- Unlimited towing support
- Passenger travel assistance
- Accessible through the Mopar RSA app

Helpline no. 18001025337



MOPAR_® EXTENDED WARRANTY PROGRAM

The Mopar extended warranty program provides an additional warranty for 2 years or 50,000 km while the Mopar maintenance program covers maintenance for 3 years.



PRODUCTS AND SERVICES:

Mopar, Assure: A premium insurance product backed by India's biggest insurance providers with several add-on coverages.

- Mopar_® Tyre Care and Mopar[®] Battery Care:
 A one-stop shop for all your tyre and battery needs.
- Mopar_® Genuine Parts
- Mopar_® Accessories and Merchandise
- Mopar Car Care: Mopar -approved car detailing products designed and developed for your All-New Jeep Wrangler.

With a range of products and services designed to cater to the people who drive us, Mopar, is ready to serve you and your Jeep® vehicle as your most reliable service partner.

	UNLIMITED	RUBICON
2.0 L Gme T4 Di Tc Petrol		
270hp @ 5250 Rpm + 100 Rpm	/	
2/Unp (@ 5250 Rpm + 100 Rpm	1	√
	1	√
400 Nm @ 3000 Rpm	1	√
8-Speed Automatic Transmission Salas Trans® Full Times (and Sustant (2.73:1 Cravel)	1	√
Selec-Trac® Full Time 4wd System (2.72:1 Crawl)	V	√
Rock-Trac® Full-Time 4wd System With Truloc® Locking Front & Rear Differentials With Electronic Sway Bar Disconnect (4:1 Crawl)	,	√
4-Wheel Disc Brakes	1	√
Heavy-Duty Suspension With Gas Shocks	1	√
Heavy-Duty Alternator (240 Amp)	√ 	√
700 Amp Battery	√	√
Engine Stop/Start (ESS) Technology	√ .	V
EXTERIOR & STYLING		7-3:54 3:00
Door Mirrors: Black		J
Silver Grill Inserts	J	
Grey Grill Inserts		J
Unique Front And Rear Bumpers With Silver Bezels	1	
Unique Front And Rear Bumpers With Grey Bezels		√
Fender Flares - Body Colour	√	
Fender Flares - Black		J
Black Fuel Filler Door	√ □ Ø	√
Side Steps	√	
Headlamp Leveling System	√	J
Premium LED Headlamp	√	J
Automatic Headlamps	√	J
Front LED Fog Lamps	J	√ .
LED Tail Lamps	J	√
Rear Fog Lamps	√	√
LED DRL	√	J
Windshield Wipers - Variable & Intermittent	J	√ V
Full-Framed Removable Doors	√	√
18-inch Grey-Painted Machined Aluminum Wheels	J	
17-inch Black-Painted Machined Aluminum Wheels		
Full-Size Spare Tire	√	J
Trail Ready Antenna Integrated In Front Windshield	J	√ V
Windshield With Corning Gorilla Glass		√
Black Freedom Top® 3-Piece Modular Hardtop With Rear Wiper / Washer, Rear Defroster And Freedom Panel Storage Bag		1

	UNLIMITED	RUBICON
INTERIOR & STYLING		
12-Way Power Front Seats	√	√
Premium Mckinley Trim In Black With Mayan Gold Accent Stitching	√	
Nappa High-Wear Leather In Black With Rubicon Red Accent Stitching		
Leather Wrapped Steering Wheel And Shift Knob		<u>√</u>
Soft Touch Premium Leather Finish Dash	√	√
60/40 Split Folding Rear Seat	√	<u>√</u>
7-Inch Full-Color Driver Information Display	√	
Sun Visors With Illuminated Vanity Mirrors	√	<u>√</u>
Premium Cabin Package For Reduced Wind And Road Noise (Acoustic Laminated Front Door Glass, Acoustic Front Seat Area Carpet)		√
AUDIO & TELEMATICS		ALTO CATE OF THE PARTY AND THE
Uconnect® 5 With 31.2 CMS (12.3) Touchscreen Infotainment	√	$\sqrt{}$
Apple Carplay™ & Android Auto™	√	\checkmark
In-Built Navigation With Voice Assist	\checkmark	\checkmark
8-Speaker Sound System With Overhead Sound Bar	√	
Premium 9 Speaker Audio (Alpine) System With Subwoofer		√
Steering Wheel Mounted Audio Controls With Integrated Voice Command	√	√
COMFORT & FUNCTIONALITY		
Dual-Zone Automatic Temperature Control		√
Push-Button Start	√	√
Keyless Enter 'N Go™ Proximity Entry (Passive Entry)	√	√
Rear View Auto Dimming Mirror	√	√
Auxiliary Power Outlet, Centre Console & Rear	√	√
Storage Tray	√	√
Cargo Compartment Floor Mat	√	√
Power Adjustable Heated Door Mirrors	√	\checkmark
Power Windows, One Touch Front	√	\checkmark
Remote Start/Stop	√	√ .
Heated Steering Wheel And 12-Way Power Heated Front Seats	√	\checkmark
Removable Lighter With 12V Socket Front	√	\checkmark
MECHANICAL & ELECTRICAL		
Front Sway Bar- Electronically Disconnectable		√
Heavy-Duty Dana 44 tm Axles With Tru-Lok®		√
Dana 44 HD Full-Float Rear Axle		$\sqrt{}$
Performance Suspension		√
4 Pre-Wired Auxiliary Switches		

FEATURE LIST			
	UNLIMITED	RUBICON	
SAFETY & SECURITY			
Advanced Multistage Driver And Front-Passenger Airbags	√	√	
Supplemental Front-Seat-Mounted Side Airbags	→	1	
First- And Second-Row Side Curtain Airbags		√	
Electronic Stability Control (ESC) And Trailer Sway Control (TSC)		1	
Hill Start Assist (HSA) And Electronic Roll Mitigation (ERM)		√	
Hill Descent Control		$\sqrt{}$	
Tire Pressure Monitoring Display		\checkmark	
Sentry Key® Anti-Theft Engine Immobilizer		√	
Parksense Rear Park Assist System	√	√	
Parkview® Rear Back-Up Camera		√	
Headlamp Off Time Delay	J	√	
Speed-Sensitive Power Door Locks	J	√	
Integrated Off-Road Camera		√	
Automatic High-Beam Headlamp Control	√	√	
Full-Speed Forward Collision Warning	→	√	
Adaptive Cruise Control (ACC) With Stop And Go		√	
Advanced Brake Assist	√	\checkmark	
Security Alarm	√	√	
EXTERIOR & STYLING			
High-Clearance Front Fender Flares			
Power Dome Vented Hood With Rubicon® Decal			
Rock Rails			
255/75r17 Mud – Terrain Tires			

SPECSHEET		
SPECSHEET	UNLIMITED	RUBICON
No. Of Cylinders	4	4
Displacement	1995	1995
Max. Engine Output (Kw @ Rpm)	200 kW @ 5250 rpm ± 100 rpm	200 kW @ 5250 rpm ± 100 rpn
Max. Torque (Nm @ Rpm)	400 Nm @ 3000rpm	400 Nm @ 3000rpm
Type Of Fuel	Gasoline	Gasoline
Fuel Economy (Km/L)	11.4	10.6
Wheel Rim Size	17x7.5x44.45mm	18x7.5x44.45mm
Tire Size Designation Including Ply Rating	255/70R18 113T	LT255/75R17 111/108Q
Wheel Base (Mm)	3007	3007
Overall Width (Mm)	1894	1931
Overall Length (Mm)	4867	4867
Overall Height (Mm)	1853	1864
Front Track (Mm)	1598	1636
Rear Track (Mm)	1598	1636
Ground Clearance (Mm)	223	237
Kerb Weight	2042 kg	2146 kg
Seating Capacity	5 including driver	5 including driver



(1) Be sure to follow all instructions in the Owner's Manual for removal of top and doors and lowering of windshield down is for active driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (4) The Uconnect Phone requires a mobile phone equipped with the Bluetooth Hands-Free Profile. To check phone compatibility, Data plan rates apply. (6) To use Android Auto on your phone screen, you'll need an Android phone running 5.0 or higher and the Android Auto, YouTube and other related marks and logos are trademarks of Google LLC. (7) Requires an iPhone with Siri. Certain features are not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. (8) Always check visually for vehicles prior to changing lanes. (9) Always check visually for vehicles prior to changing lanes. (9) Always check visually for vehicles in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. (8) Always check visually for vehicles prior to changing lanes. (9) Always check visually for vehicles in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. (8) Always check visually for vehicles prior to changing lanes. (9) Always check visually for vehicles in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features, (8) Always check visually for vehicles prior to changing lanes. (9) Always check visually for vehicles in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features, (8) Always check visually for vehicles prior to changing lanes. (9) Always check visually for vehicles prior to changing lanes. (9) Always check visually for vehicles prior to changing lanes. (9) Always check visually for vehicles prior to cha